



Partner Services Provided by Experience Jackson

In partnership with Experience Jackson, local events and attractions can receive a variety of services from Experience Jackson to help promote and create awareness for their initiatives.

Those services may include, but are not limited to:

- Promotion on Experience Jackson's social media platforms leading up to and after event
 - [Facebook](#) – Approximately 15,000 followers
 - [Instagram](#) – Approximately 2,500 followers
 - *Paid targeted ads available through Facebook & Instagram depending on partnership*
- Exposure on [Experience Jackson's Community Calendar](#)
- Opportunity to post blogs on [Experience Jackson's website](#) featuring event/attraction
- Featured spot on Experience Jackson's weekly, monthly and seasonal [email newsletters](#) sent to over 13,000 locals and visitors to Jackson County
- Dedicated promotion in Jackson County visitors' guides
- Posters/signage displayed in welcome center in Experience Jackson's front office
- Utilize an Experience Jackson display rack at your attraction or event
- Request JACK the Elephant for onsite appearances (as staff schedule available)
- Request a custom welcome flyer or itinerary of other Jackson, MI activities to accommodate your guests